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**THE NEWEST AUTOMOBILES ROLL INTO THE TD CONVENTION CENTER FOR
THE SOUTH CAROLINA INTERNATIONAL AUTO SHOW JANUARY 15 – 17**
Test Drives, New Models, One-Of-A-Kind Customs and More

GREENVILLE, S.C. – The 2015 South Carolina International Auto Show is back in town, bringing hundreds of all-new vehicles, test drives and more to the TD Convention Center! Held Friday, January 15 through Sunday, January 17, the auto show is designed as a one-stop shop to research, compare and try hundreds of new models on for size in a no pressure, non-selling environment. From car buffs to casual enthusiasts, the South Carolina International Auto Show has something for everyone!

This annual event offers consumers the chance to compare hundreds of new vehicles side by side, all under one roof. Attendees can sit in the driver's seats, inspect engines, kick tires, count cup holders, check trunk space, test drive vehicles and take in that new car smell. Brands on display include Chevrolet, Dodge, Ford, Honda, Lexus, Maserati, Toyota and more. Showgoers will also have the chance to explore all of the new technology currently being offered. Significant upgrades in safety, entertainment and convenience features have made new models more sophisticated than ever. Whether you are in the market for a new vehicle, interested in the newest in-car technology, or just love cars – this automotive paradise is the place to be.

Four special test drive events are taking place at the auto show this year, allowing attendees to help close the loop on their auto show research. **Drive FCA** brings the hottest sellers from Chrysler, Jeep®, Dodge, Ram and FIAT for attendees to drive, including the rugged and ready Jeep® Renegade, hot-selling Chrysler 200, and the muscle of Dodge Challenger. Attendees can also check out the **Toyota Drive Center** showcasing Toyota's latest 2016 models just hitting dealerships. Looking to go further? Check out the **Ford Test Drive** featuring 2016 Ford vehicles. Last but not least, get behind the wheel and enjoy the **Chevrolet Ride & Drive**. Test drive Chevrolet's award-winning cars, trucks and crossovers with highly trained and enthusiastic product specialists. Test drives are included with the price of auto show admission. Drivers must be at least 18 years or older, show a valid driver's license and pass a breathalyzer test. Passengers must be at least 8-years-old.

Back for the 2016 show is **Tommy Pike Customs** with not just one, but **two LIVE On-Site Custom Builds**. Tommy Pike Customs will be bringing the shop to the show as he and his team make performance, audio/video and even appearance upgrades to a **2015 Dodge Ram Truck** and a **2016 Maserati Ghibli S**. This is a rare opportunity to witness how things are done behind the scenes. Pike has been involved in the automotive industry in the Greenville, S.C., area for more than 16 years. His facility has produced cars featured at national events. Specializing in modern muscle performance and cutting edge customization, Pike will have a display that is sure to appeal to everyone.

Explore the Cars of Tomorrow and check out the pre-production models that are sure to steal the spotlight at this year's show. These vehicles provide a glimpse of what is around the corner in automotive design and technology. Pre-production models are subject to change and are displayed at the sole discretion of the manufacturer.

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Always popular with car aficionados are four exciting luxury car experiences. See a diverse selection of some of the world's most exotic vehicles from Ferrari, Maserati, Aston Martin, Lotus and more at the **Million Dollar Exotic Vehicle Club Display**, *courtesy of the Greenville Exotic Car Club*, or appreciate a unique collection of vehicles from across the pond at the **Foothills British Car Club Display**, *courtesy of the Foothills British Car Club*. Attendees can also take a walk through history with the **Corvette Display**, *courtesy of Ridge Runners Corvettes*, or the **Mustang Display**, *courtesy of Foothills Mustang Club*. Both collections are guaranteed to get your motors runnin'.

New to the 2016 show and to Greenville is the **Lemans Karting** attraction. This unique experience will allow show-goers to go free-wheelin' on three wheels as they conduct tricycle races each day. Race your friends or simply take a spin around their indoor track.

Don't miss the chance to win \$100 at the auto show in the **Dream Car Photo Contest!** Simply take a selfie next to one of the show's eye-popping exotics cars or in the car of your dreams on the show floor, and post it to Instagram or Twitter using the hashtag #SCAutoShow for a chance to win \$100. The winner will be selected at random at the end of the show on January 19, 2016.

On Sunday, January 17, children ages 12 and younger will enjoy the day at the auto show for FREE in celebration of **Family Day**. Children who attend with a paying adult between noon and 4 p.m. have the chance to get their face painted and receive a complimentary balloon animal, flower or other elastic, fun creation while picking out the perfect family friendly vehicle.

The South Carolina International Auto Show will be open to the public Friday, January 15 through Sunday, January 17, 2016 at the TD Convention Center, located at One Exposition Avenue, Greenville, SC 29607. Show hours are Friday, from 10 a.m. to 9 p.m., Saturday, from 10 a.m. to 9 p.m. and Sunday, from 10 a.m. to 5 p.m. Admission to the event is \$8 for adults, and \$5 for seniors (62 and over), military (with any DOD ID), and children ages 7 – 12. Children 6 and under are admitted free. Attendees can register for a FREE one-year subscription to *Motor Trend* magazine with their online ticket order or at the show, *sponsored by SCADA*. Advance sale discount E-tickets can be purchased online at www.southcarolinaautoshow.com.



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